

End of project impact report

Grant Awarded: £5,750

Date Awarded: 11 January 2019

Organisation: Selby Hands of Hope

Project Details: Reaching Out

Q1 In no more than 500 words please outline the key outcomes of your project.

The main aim of the project (s) was to reach out to the wider community promoting the work of the charity, volunteering opportunities and general awareness of what we have to offer of the Selby District in the community, and attempt to offer both the Pop Up Shop and Discosize on a more regular basis to the residents of the Southern CEF area.

Both the pop up shops and Discosize reached a wide number of the community in the area (261 attendances in the case of Discosize and many, many more for the pop ups) and the teams in both cases were able to speak with a broad range of people about the work we do. Such conversations during the pop up shop, raised awareness of the presence of our two shops, the type of donations we accept and the collection service we offer. Whilst it is not possible to accurately quantify the number, many people stated they would donate goods following the conversations and there did seem to be an increase of donations following the events. All of the Pop Up shops proved popular at the events we attended and, although the income from these events was not large, the benefits were tangible. Events were attended (more than once in some cases) in Hambleton, Thorpe Willoughby, Camblesforth , Chapel Haddlesey and Drax

The 53 Discosize events went well with attendances averaging 5 per week, as with the pop up shops, did a great job of increasing awareness whilst giving a service to the community. Discosize classes were held around the southern CEF area, primarily in Eggborough and Burn. Unfortunately this service has now ceased due to the provider moving on, however we will endeavour to reintroduce it when a new instructor can be found.

Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.

Pop up shops are now set up and running with an experienced team ready to provide this facility in the area as and when the opportunity (events, fetes etc) arises.

All pop ups present a low cost opportunity to purchase a range of good provided in our shops at more distant locations, often with a seasonal (i.e. Christmas, Easter, Halloween etc) theme.



More people are aware of our existence and have an opportunity to make charitable donations from things they no longer require.

A number of users from the district of the Discosize classes benefited from the better health in increased wellbeing (feeling well, alleviating loneliness etc) provided by attending

Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.

The increase in awareness of our charity has been greater than we could have anticipated and, as a result, more people from the southern CEF area know of, and are able to use the services we provide such as low cost shopping and the provision of grants.

The charity is now better placed to organise such events and classes, often at short notice, not only in the Southern Area but across the Selby District.

Contact has been made with many individuals and organisations at events with whom potentially, mutually beneficial help can be given.

A side benefit to the charity was the donations from other stall holders at the end of events as they did not wish to take unsold / unused items home.

Any other comments on the project and its success:

This has been a very worthwhile project, with both the pop up shops and Discosize broadening our areas of operations whilst bringing our offer to the residents of the Southern Area CEF region.

Lessons learned and experience gained through providing these projects will be used to continue their provision going forward.